



Wisconsin School Music Association Wisconsin Music Educators Association Mailing List Rental Agreement and Contract

If you are seeking to enhance your direct mail marketing prospects, a WSMA / WMEA mailing list is an accurate, targeted way for your message to reach the music education community in Wisconsin. WSMA and WMEA have created and maintain a detailed database with the most accurate information for more than 3,000 Wisconsin music teachers, including teaching levels and areas. Most of these individuals would be pleased to hear from you.

Cost:

Lists are available to universities, colleges, and not-for-profit entities for 15¢ per name and to all other entities 25¢ per name. All lists include a \$3 shipping and handling charge. **There is an additional \$50 charge for e-mail attachments.** Call us regarding pricing for Wisconsin High School State Honors Lists. Payment in full is due upon receipt of invoice.

Turn-Around Time:

We will process your order as quickly as possible. Most orders are sent within three business days. Labels will be sent First Class mail.

Requested date of receipt: _____

Please define the mailing list you need:

Teaching Area

All Areas Band Choir Orchestra General Music Music Dept. Chair Principals

Teaching Level

All Levels Middle School High School College / University

Additional Lists

Superintendents Music Publishers Music Stores College Faculty

Geographic Regions

(Please list the first three digits of the zip code ranges you'd like included): _____

Special Instructions: _____

Format Requested:

Peel-off Labels by mail (30 to a page) Excel document attached to e-mail (\$50 charge)

Sort Order Requested:

None Alphabetical by Name Alphabetical by School Zip Code
 Middle School Separate from High School (Some names will be duplicated.)

Name of Mailing List Renter: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

This agreement is subject to the following conditions:

1. The mailing list renter will not transfer, duplicate, reproduce or retain any portion of the list in any form whatsoever, including entering into electronic databases.
2. This is a one-time only list rental.
3. Neither WSMA nor WMEA may be cited in any portion of the mailing list.

Signature below indicates complete acceptance of the above conditions and constitutes a contract between WSMA / WMEA and the above stated mailing list renter.

Authorized Signature _____ Date: _____

Direct all inquiries to:

800.589.9762 or info@wsamusic.org

Please return this document to:

WSMA, Attn: Member Services, 1005 Quinn Drive, Waunakee, WI 53597
or fax: 608.850.3515